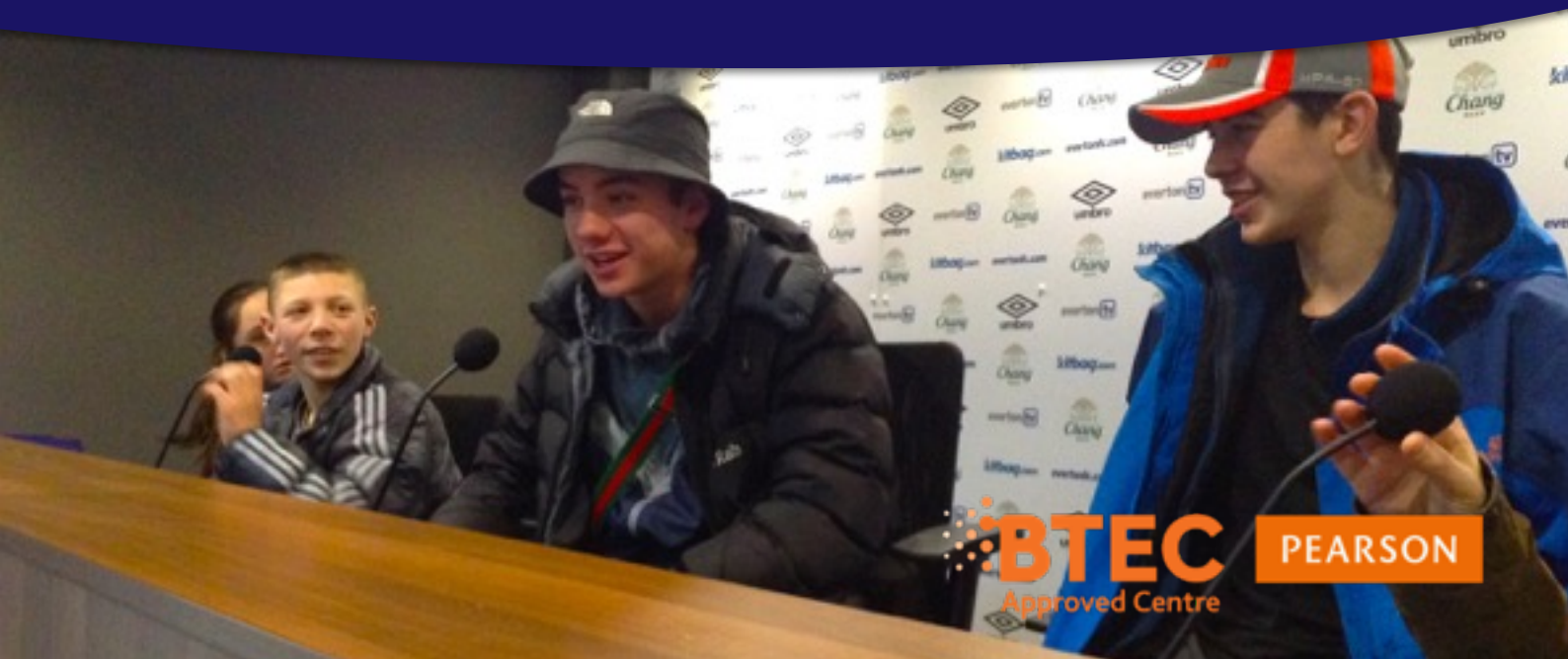


Creative Media Production

Level 1 BTEC



To reserve a place on this course please contact: T: 07719084493 E: office@utopiaproject.org.uk

Information

The Pearson BTEC Level 1 Award, Certificate and Diploma in Creative Media Production is a qualification within a suite of BTECs in the Engineering sector. It is broadly equivalent in size to one GCSE. This qualification provides an engaging and relevant introduction to the world of Creative Media. Students undertake a range of units including; animation, audio and video production, digital video editing and digital photography.

Studying this qualification will help students;

- ✓ achieve a nationally recognised Level 1 vocational qualification.
- ✓ develop skills to support GCSE English such as; creative writing and critical analysis techniques.
- ✓ by providing progression routes to post 16 programmes, apprenticeships or employment within the media sector.



*This qualification contributes to Progress 8 performance measures

Utopia - Creative Media Production

BTEC Level1 Creative Media Production student profile

- ✓ Pre-16 students working at level 1 with appropriate levels of English and Maths.
- ✓ Students who want to include a study of Creative Media in their broader key stage 4 curriculum.
- ✓ Students wishing to pursue a career working in the Media Industry.
- ✓ Kinaesthetic and creative learners with a good work ethic, who are looking to develop and apply their knowledge and skills in new and practical contexts.



How students are assessed

- ✓ All assessments are carried out through assignments and coursework.
- ✓ Learner portfolio's include; practical and theoretical assignments, discussions, observations and presentations.
- ✓ There is no external exam.

Learning outside the classroom

Students studying Creative Media Production at Utopia will have the opportunity to gain practical experience in a variety of settings. Opportunities to visit; BBC Media City, the set of Coronation Street, and the media centres of Premiership Football clubs, are some of the highlights of this course.

Why study BTEC Level 1 Creative Media Production?

- ✓ Improve practical skills in a range of media formats.
- ✓ Progress to Level 2 academic or vocational courses in Creative Media or a related subjects such as design or IT.
- ✓ Develop a basic understanding of the Media industry and how it works.

