

Introductory in Media

Level 1 BTEC



To reserve a place on this course please contact: T: 07719084493 E: office@utopiaproject.org.uk

Information

The Pearson BTEC Level 1 Introductory in Media is part of a new suite of BTEC Introductory qualifications designed for pre 16 learners who wish to achieve a Level 1 qualification in preparation for future study. The qualifications are not designed to lead directly to employment but will maximise opportunities for learners to progress by focusing on the development of transferable and sector related skills.

Studying this qualification will help students;

- ✓ achieve a nationally recognised Level 1 vocational qualification.
- ✓ develop skills to support GCSE English such as; creative writing and critical analysis techniques.
- ✓ by providing progression routes to post 16 programmes, apprenticeships or employment within the media sector.



Utopia - Introductory in Media

BTEC Level1 Introductory in Media learner profile

- ✓ Pre-16 students working at level 1 with appropriate levels of English and Maths.
- ✓ Students who want to include a study of Creative Media in their broader key stage 4 curriculum.
- ✓ Students wishing to pursue a career working in the Media Industry.
- ✓ Kinaesthetic and creative learners with a good work ethic, who are looking to develop and apply their knowledge and skills in new and practical contexts.



How students are assessed

- ✓ All assessments are carried out through assignments and coursework.
- ✓ Learner portfolio's include; practical and theoretical assignments, discussions, observations and presentations.
- ✓ There is no external exam.

Learning outside the classroom

Students studying the Introductory in Media at Utopia will have the opportunity to gain practical experience in a variety of settings. Opportunities to visit; BBC Media City, the set of Coronation Street, and the media centres of Premiership Football clubs, are some of the highlights of this course.

Why study BTEC Level 1 Introductory in Media?

- ✓ Improve practical skills in a range of media formats.
- ✓ Progress to Level 2 academic or vocational courses in Media or a related subjects such as design or IT.
- ✓ Develop a basic understanding of the Media industry and how it works.

